BITEEU IP Address and Cookie Policy

Last update: 12 April 2019.

1. Introduction

BITEEU DCX OU (the "**BITEEU**") collects two types of information about **User** resulting from **User's** use of the website www.biteeu.com (the "**Site**") and/or **BITEEU's** online trading platform in respect to virtual currency (the "**Platform**") and related services (the "**Services**"):

1.1 Personal information, including **User's** name and surname; and

1.2 Aggregate information which is generated from the practices that **BITEEU** has in place regarding 'cookies' and the Internet Protocol Address (the "**IP Address**") of the **Site** and/or the **Platform Users**.

Correspondingly, the practices that **BITEEU** has in place for the generation of aggregate information are described in this **IP Address** and **Cookie Policy** (the "**Policy**").

Please read the following carefully to understand how and why the Site, the Platform and Services use User's IP Address and cookies. If User does not accept or agree to the practices described in this Policy, User must exit both the Site as well as the Platform and stop using Services immediately. Continued use will be deemed to amount to User's full acceptance and consent.

2. IP Addresses

2.1 What happens when User visits the Site

Every time **User** connects to the internet or, if **User** uses an always-on connection, such as broadband or ADSL, when **User** boots up or restarts **User's** computer, **User** is automatically assigned a unique identifying number known as an **IP Address**. This **IP Address**, which contains information regarding the location of **User's** computer on the internet (**User's** country of origin) and the name of **User's** internet service provider ("**ISP**"), is automatically logged by the **Site**.

The same also applies when **User** accesses the **Platform** via the **Site** or otherwise.

2.2 What is an IP Address?

When **User** first started **User's** internet session (i.e. **User's** computer connected to the internet), **User's** computer was automatically assigned a unique number (normally in the region of 9 or 10 decimal numbers), known as an **IP Address**. This is **User's** computer's unique address on the internet. Without an **IP Address**, websites would not be able to deliver their content to **User** given that they would not be able find **User's** computer on the internet. Since each time **User** disconnects and reconnects to the internet a new **IP Address** is automatically assigned to **User's** computer, **IP Addresses** are not inherently capable of identifying **User** as an individual (at least, by themselves and not combined with other identifiers). An **IP Address** does, however, contain information regarding the location of **User's** computer on the internet (**User's** country), and the name of **User's ISP**, and which when combined with other available information may lead to **User's** identification. For these reasons, EU Data Protection Law treats **IP Addresses** as personal data with the resulting protections.

2.3 How does BITEEU collect USER's IP Address?

Each time **User** visits a page on the **Site** or accesses the **Platform**, **User's** computer sends out a message asking for the requested content to be delivered. This message sent by **User's** computer also encloses

User's IP Address as a form of "**return address**", so that the **Site** and/or the **Platform** may find **User's** computer in order to send it that requested content. **BITEEU's** web-server automatically logs all these messages.

2.4 What does BITEEU do with USER's IP Address?

When **BITEEU** logs **User's IP Address**, the data collected is grouped up with the other logged **IP Addresses** in order to provide **BITEEU** with the statistics on the geographic location of visitors to the **Site** and/or the **Platform**, how long they stay on the **Site** and/or the **Platform**, which are the most viewed pages and for other statistical reasons that may be relevant for **BITEEU's** business. **BITEEU** may also use **User's IP Address** to confirm that **User** is eligible to access the **Services** and for other compliance related reasons.

BITEEU gathers **User's IP address** automatically and stores it in log files. These files also contain information relating to **User's** browser type, **ISP**, operating system, date/time stamp, clickstream data and the files viewed on **Site** and/or the **Platform**. Collecting this type of information allows **BITEEU** to generate aggregate information for the purposes of developing the **Site** and the **Platform**, including in terms of overall user trends and activities online (such as the number of unique visitors, pages accessed and viewed most frequently or the search terms entered). Furthermore, it also allows **BITEEU** to administer the **Site** and the **Platform**, diagnose any potential server problems, analyze visitor trends and statistics, and generally helps **BITEEU** to provide **User** with a better internet experience.

IP Addresses are not stored for longer than necessary for the above stated purposes. Please refer to **BITEEU's** Privacy Policy for further information on retention periods and other rights in relation to personal data.

3. COOKIES

3.1 WHAT ARE COOKIES?

As a common practice with almost all professional websites the **Site** uses cookies, which are tiny files that are downloaded to **User's** computer, to improve **User's** experience.

This page describes what information they gather, how **BITEEU** uses it and why **BITEEU** sometimes needs to store these cookies. **BITEEU** will also share how **User** can prevent these cookies from being stored however this may downgrade or 'break' certain elements of the **Site's** functionality.

Cookies contain information that is transferred to **User's** computer's hard drive. A cookie enables the **Site** to remember users that have already visited. Without a cookie, every time **User** opens a new web page, the server where that page is stored will treat **User** like a completely new visitor. Cookies allow **BITEEU** to remember **User's** custom preferences such as **User's** language preference and allow **User** to complete tasks without having to re-enter **User's** information when browsing.

3.2 HOW BITEEU USES COOKIES?

BITEEU uses cookies for a variety of reasons detailed below. Unfortunately in most cases there are no industry standard options for disabling cookies without completely disabling the functionality and features they add to this **Site**. It is recommended that **User** leaves on all cookies if **User** is not sure whether **User** needs them or not, in case they are used to provide a service that **User** uses.

BITEEU may use the following cookies:

- **Strictly necessary cookies.** These are cookies that are required for the operation of the **Site** and the **Platform**. Namely, by way of illustration, they include cookies that enable **User** to log

into secure areas of the **Site** and the **Platform** and make use of certain functionalities (e.g. log-in and access to **User's** personal account and portfolio on the **Platform**).

- **Analytical and Performance cookies.** They allow **BITEEU** to recognize and count the number of visitors and see how visitors move around the **Site** and the **Platform** when using it. This helps **BITEEU** to improve the way and manner in which the **Site** and the **Platform** work, such as by ensuring that users are finding what they are looking in a seamless and straightforward manner.

- **Functionality cookies.** These are used to recognize **User** when **User's** return to the **Site** and/ or the **Platform** (as relevant). This enables **BITEEU** to personalize **BITEEU's** content for **User**, greet **User** by name and remember **User's** preferences (for example, **User's** choice of language or region).

- **Targeting cookies.** These cookies record **User's** visit to the **Site** and/or the **Platform**, the pages **User** has visited, and the links **User** has followed. **BITEEU** will use this information to make the **Site** and the **Platform**, together with the advertising displayed on them, more relevant to **User's** interests. **BITEEU** may also share this information with third parties for this purpose.

- **Session cookies.** These cookies contain encrypted information to allow **BITEEU's** system to uniquely identify **User** while **User** is logged in. Session cookies exist only during an online session. They disappear from **User's** computer when **User** closes **User's** browser software. These allows **BITEEU** to process **User's** requests and help **BITEEU** make sure who **User** is, after **User** has logged in

- **Third party cookies.** These cookies allow the **Site** and the **Platform** to interact with different websites and trading platforms.

3.3 DISABLING COOKIES

User can prevent the setting of cookies by adjusting the settings on **User's** browser (see **User's** browser Help for how to do this).

User can control the use of cookies at the individual browser level, and can even block or reject all or some cookies by activating the relevant setting on **User's** browser. **If User does block or reject cookies (including essential cookies), User may still be able to access and use the Site and/or Platform, but User's ability to use some of their respective features and areas, together with the services that User connects to through them, may be limited or may simply not function properly.**

Be aware that disabling cookies will affect the functionality of this and many other websites that **User** visits. Disabling cookies will usually result in also disabling certain functionality and features of the **Site**. Therefore, it is recommended that **User** does not disable cookies. If **User** creates an account with **BITEEU** then **BITEEU** will use cookies for the management of the signup process and general administration. These cookies will usually be deleted when **User** logs out however in some cases they may remain afterwards to remember **User's** site preferences when logged out.

BITEEU uses cookies when **User** is logged in so that **BITEEU** can remember this fact. This prevents **User** from having to log in every single time **User** visits a new page. These cookies are typically removed or cleared when **User** logs out to ensure that **User** can only access restricted features and areas when logged in. This **Site** offers e-commerce or payment facilities and some cookies are essential to ensure that **User's** order is remembered between pages so that **BITEEU** can process it properly. When **User** submits data to a form such as those found on contact pages or comment forms cookies may be set to remember **User's** details for future correspondence. In order to provide **User** with a great experience on this **Site** **BITEEU** provides the functionality to set **User's** preferences for how this **Site** runs when **User** uses it. In order to remember **User's** preferences **BITEEU** needs to set cookies so that this information can be called whenever **User** interacts with a page is affected by **User's** preferences.

Except for essential cookies, all cookies will expire after a set period of time.

Many browsers allow **User** to browse privately, whereby cookies are automatically erased after **User** visit a site. The following is a list of the most common browsers and the way in which **User** can activate private browsing:

- **Internet Explorer 8 and later versions**: In Private
- **Safari 2 and later versions**: Private Navigation/Browsing
- **Firefox 3.5 and later versions**: Private Navigation/Browsing
- **Google Chrome 10 and later versions**: Incognito

Further information on cookies can be found on various sites such as www.allaboutcookies.com

Social Media Features and Widgets

The **Site** includes social media features such as Twitter and Facebook links. These features may collect **User's IP Address**, which pages **User** is visiting on the **Site**, and may set a cookie to enable this feature to function properly.

Any personal information that **User** provides via such social media applications may be collected and used by other members of that social media application and such interactions are governed by the privacy policies of the companies that provide the application. **BITEEU** does not have control over, or responsibility for, those companies or their use of **User's** information.

3.4 THIRD PARTY COOKIES

Please note that third parties (including advertising networks and providers of external services like web traffic analysis services) may also use cookies, over which **BITEEU** has no control. These cookies are likely to be analytical and performance cookies or targeting cookies.

4. OTHER INFORMATION STORED

4.1 Web server Logs

For security and troubleshooting purposes **BITEEU's** web server stores logs of activity on the website. The information stored includes: date, time, **IP**, page visited, result, amount of data sent and browser used.

4.2 Updates to this Policy

BITEEU will occasionally update this **Policy** to reflect changes in **BITEEU's** practices and services. When **BITEEU** posts changes to this **Policy**, **BITEEU** will revise the "Last Updated" date at the top of this **Policy**. **BITEEU** recommends that **User** checks this page from time to time to inform him/herself of any changes in this **Policy** or any of **BITEEU's** other policies.

5 MORE INFORMATION

If **User** needs additional information, please contact **BITEEU** at info@biteeu.com

The language of the original documents is English.